

Marianas Festival 2026 Sponsorship Opportunities

Marianas Alliance for Growth of Islanders (MÅGI)





About Marianas Alliance for Growth of Islanders (MAGI)

- Nonprofit 501(c)(3) organization based in the Pacific Northwest
- Dedicated to celebrating and preserving the cultural heritage of the Mariana Islands

OUR MISSION

The MAGI (Marianas Alliance for Growth of Islanders) mission is to celebrate and preserve the heritage of the unique, warm, and esoteric culture of the Chamoru/Chamorro and Refaluwasch/Carolinian people across the Mariana Islands. We want to build up a community of islanders that leave a mark of unity, fellowship and stewardship in the world.

On top of promoting unity within our Islander community here in the Pacific Northwest, we recognize how imperative it is to build up an endowed and contributing people for a wider audience on the world map landscape. The social, cultural and economic success of our heritage begins with providing our artisans, performers, and families the resources to live out an identity rooted in the ethics of Inafa Maolek (restoring harmony).

The collective showcase of customs, traditions, arts, crafts and historical significance fosters a deep sense of understanding our formidable identity, an attribute that also sets us apart among the other Pacific nations. MAGI offers interactive platforms of the arts and disciplines through hosting a variety of functions, workshops, and cultural events that impart interest and actualizing a sense of pride, belonging and purpose. Protecting, perpetuating, and celebrating the versatile heritage of the Mariana Islands in the PNW, memorializes our legacy and solidarity for generations to come.



2025 HIGHLIGHTS

OVER 21,000 PEOPLE ATTENDED



13,874
SATURDAY

SUNDAY
7,996

104 AMAZING VENDORS



13 BANDS
& 6 GUMAS



w/hundreds of dancers
representing Guma's
across the globe



18 INTERACTIVE
WORKSHOPS

WITH INAFA'MAOLEK AT THE HEART OF IT!

More 2025 Highlights



Youth Program



Marianas Auto Show



Marianas 5K



WORKSHOPS



Fatinâsi Kelaguen Challenge



Marianas Festival 2026 Overview

- August 28-29, 2026
- **Day 1:** Cultural workshops at Heritage High School
- **Days 2 :** Main festival at Blue Lake Regional Park
Featuring a 5K, vendors, resource booths, car show, entertainment, and hands-on cultural experiences





SPONSORSHIP PACKAGES



MARIANAS
Festival



Community Sponsorship Package: \$5,000

- Logo Placement: Medium-sized logo on event website.
- Social Media Shoutout: Dedicated sponsor post.
- Recognition in Program & Press: Acknowledgment in event program and select press materials.
- On-Stage Mentions: Acknowledgment during select event segments.



Click Here to Purchase Your
Sponsorship Package

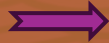


Bronze Sponsorship Package

\$10,000

Includes everything in Community tier, plus:

- **Logo Placement:** Medium-sized logo on event website and promotional materials.
- **Social Media Shoutout:** Dedicated sponsor post on social media platforms.
- **Recognition in Program & Press:** Acknowledgment in the event program and select press materials.
- **Workshop/Activity Sponsor:** Opportunity to sponsor a specific smaller event or activity.
- **VIP Gift:** Signature commemorative VIP gift.
- **On-Stage Mentions:** Acknowledgment during select event segments.



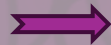
**Click Here to Purchase Your
Sponsorship Package**

METGOT - \$15,000

Silver Sponsor

Includes everything in Bronze and Community tiers, plus:

- Logo Placement: Prominent placement on event website, program, and key festival locations.
- Social Media Exposure: (2) sponsor videos and additional social media shoutouts.
- Custom Activation: Opportunity for a custom on-site activation (e.g., branded photo booth, product sampling).
- Access: (6) VIP Festival Passes, (10) Parking Passes, (2) Workshop Spots
- On-Stage Mentions: Acknowledgment during select event segments.



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Silver Sponsorship Package

The poster features a yellow background with a repeating pattern of palm leaves. At the top, the text 'MAGI' Marianas' is written in a stylized font, with 'MAGI'' in large red letters and 'Marianas' in a smaller, cursive red font. A purple speech bubble next to it says 'Platinum Sponsorship Placement'. Below this is a circular logo with a blue background, a white crescent moon, and two green palm trees. To the right of the logo, it says 'presents the 2nd Annual MARIANAS Festival'. The word 'MARIANAS' is in large, bold, red letters, and 'Festival' is in a cursive red font. Below the logo, it says 'GUAM SAIPAN TINIAN LUTA'. In the center, there is a purple-bordered box with white text: 'AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON' and 'AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON'. Below the box, it says 'with proud sponsors' and 'MAGI' Marianas' is repeated four times in a row. A purple speech bubble next to it says 'Gold Sponsorship Placement'. Below that, 'MAGI' Marianas' is repeated eight times in two rows. A purple speech bubble next to it says 'Silver Sponsorship Placement'. At the bottom left, there is a QR code and a copyright symbol. At the bottom right, it says 'Please visit marianasfestival.com for more information.'



Please visit marianasfestival.com for more information.

MAGA HAGA - \$25,000

Gold Sponsor

Includes everything in Megot, Bronze, and Community tiers, plus:

- Logo Placement: Prominent placement at a major event activity or festival area (e.g. VIP booth, beer garden).
- Recognition in Press Materials: Inclusion in all event press releases, program, and promotional materials.
- Pre-Festival Branding: Featured in promotional materials and pre-event social media campaigns.
- Custom Social Media: (3) 30-second sponsor videos and branded content across social platforms.
- Access: (10) VIP Festival Passes, (15) Parking Passes, (4) Workshop Spots



Click Here to Purchase Your Sponsorship Package

Gold Sponsorship Package

The graphic features a yellow background with a repeating pattern of palm leaves. At the top, the text 'MAGA HAGA' is written in a stylized font, with 'MAGA' in red and 'HAGA' in green. Below it, 'MARIANAS' is written in a large, bold, red font. To the right, a purple speech bubble contains the text 'Platinum Sponsorship Placement'. In the center, there is a circular logo with a blue background, a white crescent moon, and two palm trees. Below the logo, the text 'GUAM SAIPAN TINIAN LUTA' is written in a small, white font. To the right of the logo, the text 'presents the 2nd Annual' is written in a cursive font, followed by 'MARIANAS Festival' in a large, bold, red font. Below this, a purple box contains the text 'AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON' and 'AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON'. At the bottom, there is a QR code on the left and the text 'Please visit marianasfestival.com for more information.' on the right. A purple arrow points from the 'Gold Sponsorship Package' text to the 'MARIANAS' logo. To the right of the arrow, there are three instances of the 'MARIANAS' logo, each with a purple speech bubble containing the text 'Gold Sponsorship Placement'. Below these, there are two rows of smaller 'MARIANAS' logos, each with a purple speech bubble containing the text 'Silver Sponsorship Placement'.

MAGA LAHI- \$50,000

Platinum Sponsorship Package

Includes everything in Maga Haga, Megot, Bronze, and Community tiers, plus:

- Branding as Presenting Sponsor: Featured prominently as the “PRESENTING SPONSOR” across the event program, press releases, press conferences, on-stage announcements, marketing platforms, and major promotional items.
- Logo Placement: Premier placement on event posters, website, promotional materials, and stage.
- Custom Social Media: (5) 30-second sponsor videos, plus your logo tagged in event posts across all social media platforms. Videos are owned by the sponsor.
- Special Social Media Features: “Sponsor of the Week” campaign and monthly shoutouts leading up to the festival.
- Event Entrance: Premier logo placement on the main event entrance banner.
- VIP Access: Invitations to all festival-related events, including a private VIP reception with event organizers and VIP guests.
- Exclusive VIP Gift: Signature commemorative VIP gift.
- All-Access VIP Passes: (15) VIP passes, (25) Parking passes, (5) Workshop spots



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Platinum Sponsorship Package

The poster features a yellow background with a subtle leaf pattern. At the top left is a circular logo with palm trees and a sun. The text 'MAGA LAHI- \$50,000' is partially visible on the left edge. A purple arrow points from the text 'Platinum Sponsorship Package' to the poster. The poster itself has a purple arrow pointing to the right, with the text 'Platinum Sponsorship Placement' inside it. The main text on the poster reads 'MAGA LAHI- \$50,000 presents the 2nd Annual MARIANAS Festival GUAM SAIPAN TINIAN LUTA'. Below this, it says 'AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON' and 'AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON'. At the bottom, it says 'with proud sponsors' followed by four 'MAGA LAHI- \$50,000' logos. Below that, it says 'Silver Sponsorship Placement' and 'Gold Sponsorship Placement'. At the very bottom, it says 'Please visit marianasfestival.com for more information.' and includes a QR code.

Please visit marianasfestival.com for more information.

Håfa Adai Supporters – : \$1,000

These targeted sponsorships allow business owners, organizations, or community members to directly support specific festival features while receiving on-site recognition.

- **MÅGI Booths – \$5,000** (*5 sponsorships available*)
→ Your sponsorship supports our cultural booths and community resource spaces. A sign will be placed at the booths recognizing your organization as a sponsor.
- **Stage – \$5,000** (*5 sponsorships available*)
→ The festival stage is the heart of the celebration. Your name or logo will be prominently displayed on the stage skirt, recognizing your organization as a presenting sponsor.
- **Sound – \$10,000** (*10 sponsorships available*)
→ Professional sound brings our music and performances to life. Sponsors will be recognized with signage at the sound booth.
- **Headliner – \$15,000** (*15 sponsorships available*)
→ Support our featured headlining artist! Sponsors will be highlighted with signage, announcements, and recognition in promotional materials.



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Sponsorship Level	Cost	Benefits
MAGA LAHI (Platinum Sponsor)	\$50,000	Includes everything in Maga Haga, Megot, Bronze, and Community tiers, plus: <ul style="list-style-type: none"> - Branding as Presenting Sponsor: Featured prominently as the “PRESENTING SPONSOR” across the event program, press releases, press conferences, on-stage announcements, marketing platforms, and major promotional items. - Logo Placement: Premier placement on event posters, website, promotional materials, and stage. - Custom Social Media: (5) 30-second sponsor videos, plus your logo tagged in event posts across all social media platforms. Videos are owned by the sponsor. - Special Social Media Features: “Sponsor of the Week” campaign and monthly shoutouts leading up to the festival. - Event Entrance: Premier logo placement on the main event entrance banner. - VIP Access: Invitations to all festival-related events, including a private VIP reception with event organizers and VIP guests. - Exclusive VIP Gift: Signature commemorative VIP gift. - All-Access VIP Passes: (15) VIP passes, (25) Parking passes, (5) Workshop spots
MAGA HAGA (Gold Sponsor)	\$25,000	Includes everything in Megot, Bronze, and Community tiers, plus: <ul style="list-style-type: none"> - Logo Placement: Prominent placement at a major event activity or festival area (e.g. VIP booth, beer garden). - Recognition in Press Materials: Inclusion in all event press releases, program, and promotional materials. - Pre-Festival Branding: Featured in promotional materials and pre-event social media campaigns. - Custom Social Media: (3) 30-second sponsor videos and branded content across social platforms. - Access: (10) VIP Festival Passes, (15) Parking Passes, (4) Workshop Spots
METGOT (Silver Sponsor)	\$15,000	Includes everything in Bronze and Community tiers, plus: <ul style="list-style-type: none"> - Logo Placement: Prominent placement on event website, program, and key festival locations. - Social Media Exposure: (2) sponsor videos and additional social media shoutouts. - Custom Activation: Opportunity for a custom on-site activation (e.g., branded photo booth, product sampling). - Access: (6) VIP Festival Passes, (10) Parking Passes, (2) Workshop Spots - On-Stage Mentions: Acknowledgment during select event segments.
Bronze Sponsorship	\$10,000	Includes everything in Community tier, plus: <ul style="list-style-type: none"> - Logo Placement: Medium-sized logo on event website and promotional materials. - Social Media Shoutout: Dedicated sponsor post on social media platforms. - Recognition in Program & Press: Acknowledgment in the event program and select press materials. - Workshop/Activity Sponsor: Opportunity to sponsor a specific smaller event or activity. - VIP Gift: Signature commemorative VIP gift. - On-Stage Mentions: Acknowledgment during select event segments.
Community Sponsorship	\$5,000	<ul style="list-style-type: none"> - Logo Placement: Medium-sized logo on event website. - Social Media Shoutout: Dedicated sponsor post. - Recognition in Program & Press: Acknowledgment in event program and select press materials. - On-Stage Mentions: Acknowledgment during select event segments.

Additional Options

We understand that each organization has its own budgetary constraints, and we welcome alternative or in-kind sponsorships. You can support the festival by donating beverages, supplies, hosting a meal, volunteering, or providing other services that help make the event a success. We are happy to discuss options that align with your organization's goals and objectives.

Marianas Festival is seeking in-kind sponsorships please contact us at info@marianasfestival.com



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Why Sponsor the Marianas Festival?

Sponsoring the Marianas Festival is more than just brand exposure — it's a chance to be part of something deeply meaningful. This annual celebration is a cultural cornerstone that brings together thousands of residents, visitors, families, and businesses. It's a multi-day event that honors tradition, supports local talent, and creates unforgettable memories.

Your Brand's Visibility:

- Extensive exposure through media, social platforms, and event attendance
- Opportunity to connect with a large, culturally diverse audience in the Pacific Northwest and beyond
- Direct impact on cultural preservation and community engagement
- Extensive brand exposure through event materials, media coverage, and social media

Festival Reach:

- Over 20,000 Attendees
- Community Leaders
- Influencers
- Small Business Owners
- Cultural Practitioners
- Entertainers
- Dignitaries
- Attendees from the PNW and visitors from all around the world

Engagement Across Platforms:

- Social Media: 1,015,706
- Marianas Festival Website: 52,000 unique views
- Media: 2,000,000 +
- In Person: 20,000 +



MEET OUR TEAM



Bertina Balajadia Grajo
President



Tommy Jesus Grajo
Vice-President



Aaron Unpingco
Treasurer



Jan Balajadia
Secretary



Marie Sablan
Marketing Director



Melissa Cayton
Program Director



Clarissa Laub
Delegate Coordinator



Tiana Benavente
Hospitality Manager



Special Event
Coordinator/Vendor Liaison



Joelle Cruz
Workshop Coordinators



Car Cruz
Workshop Coordinators



Jodie Baza Taman



Charlie Laub & Richard Cruz
Safety and Security Coordinators



Mike Cruz
Operations Managers



Ryan Perez

Maila'i
MAGI'
Marianas

Si yu'us ma'åse / Thank You

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