

Marianas Festival 2026 Sponsorship Opportunities

Marianas Alliance for Growth of Islanders (MÅGI)





About Marianas Alliance for Growth of Islanders (MAGI)

- Nonprofit 501(c)(3) organization based in the Pacific Northwest
- Dedicated to celebrating and preserving the cultural heritage of the Mariana Islands

OUR MISSION

The MAGI (Marianas Alliance for Growth of Islanders) mission is to celebrate and preserve the heritage of the unique, warm, and esoteric culture of the Chamoru/Chamorro and Refaluwasch/Carolinian people across the Mariana Islands. We want to build up a community of islanders that leave a mark of unity, fellowship and stewardship in the world.

On top of promoting unity within our Islander community here in the Pacific Northwest, we recognize how imperative it is to build up an endowed and contributing people for a wider audience on the world map landscape. The social, cultural and economic success of our heritage begins with providing our artisans, performers, and families the resources to live out an identity rooted in the ethics of Inafa Maolek (restoring harmony).

The collective showcase of customs, traditions, arts, crafts and historical significance fosters a deep sense of understanding our formidable identity, an attribute that also sets us apart among the other Pacific nations. MAGI offers interactive platforms of the arts and disciplines through hosting a variety of functions, workshops, and cultural events that impart interest and actualizing a sense of pride, belonging and purpose. Protecting, perpetuating, and celebrating the versatile heritage of the Mariana Islands in the PNW, memorializes our legacy and solidarity for generations to come.



MARIANAS
Festival



2025
HIGHLIGHTS

OVER 21,000 PEOPLE ATTENDED



13,874
SATURDAY

SUNDAY
7,996

104 AMAZING VENDORS



13 BANDS
& 6 GUMAS



w/hundreds of dancers
representing Guma's
across the globe



18 INTERACTIVE
WORKSHOPS

WITH INAFA'MAOLEK AT THE HEART OF IT!

More 2025 Highlights



Youth Program



Marianas Auto Show



Marianas 5K



WORKSHOPS



Fatinâsi Kelaguen Challenge



Marianas Festival 2026 Overview

- August 28-30, 2026
- **Day 1:** Cultural workshops at Heritage High School
- **Days 2 & 3:** Main festival at Blue Lake Regional Park
Featuring a 5K, vendors, resource booths, car show, entertainment, and hands-on cultural experiences





SPONSORSHIP PACKAGES



MARIANAS
Festival



Community Sponsorship Package: \$5,000

- Logo Placement: Medium-sized logo on event website.
- Social Media Shoutout: Dedicated sponsor post.
- Recognition in Program & Press: Acknowledgment in event program and select press materials.
- On-Stage Mentions: Acknowledgment during select event segments.



Click Here to Purchase Your
Sponsorship Package



Bronze Sponsorship Package

\$10,000

Includes everything in Community tier, plus:

- Logo Placement: Medium-sized logo on event website and promotional materials.
- Social Media Shoutout: Dedicated sponsor post on social media platforms.
- Recognition in Program & Press: Acknowledgment in the event program and select press materials.
- Workshop/Activity Sponsor: Opportunity to sponsor a specific smaller event or activity.
- VIP Gift: Signature commemorative VIP gift.
- On-Stage Mentions: Acknowledgment during select event segments.



**Click Here to Purchase Your
Sponsorship Package**

METGOT - \$15,000

Silver Sponsor

Includes everything in Bronze and Community tiers, plus:

- Logo Placement: Prominent placement on event website, program, and key festival locations.
- Social Media Exposure: (2) sponsor videos and additional social media shoutouts.
- Custom Activation: Opportunity for a custom on-site activation (e.g., branded photo booth, product sampling).
- Access: (6) VIP Festival Passes, (10) Parking Passes, (2) Workshop Spots
- On-Stage Mentions: Acknowledgment during select event segments.

Click Here to Purchase Your
Sponsorship Package

Silver Sponsorship Package



The poster for the MAGI' Marianas Festival features a yellow background with a subtle leaf pattern. At the top, the festival name 'MAGI' Marianas' is written in a stylized font, with 'MAGI'' in large red letters and 'Marianas' in a smaller, cursive red font. A small map of the Marianas archipelago is integrated into the text. A purple speech bubble next to the name indicates 'Platinum Sponsorship Placement'. Below the name is a circular logo with a blue background, featuring two green palm trees and a white crescent moon. The text 'GUAM SAIPAN TINIAN LUTA' is written in small white letters across the bottom of the logo. To the right of the logo, the text 'presents the 2nd Annual' is written in a cursive font, followed by 'MARIANAS' in large red letters and 'Festival' in a large, cursive red font. Below this, a purple rectangular box contains the event details: 'AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON' and 'AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON'. Below the box, the text 'with proud sponsors' is written in a cursive font. At the bottom, the festival name 'MAGI' Marianas' is repeated multiple times in a smaller font. A purple speech bubble indicates 'Gold Sponsorship Placement' and another indicates 'Silver Sponsorship Placement'. A QR code is located in the bottom left corner, and a copyright symbol is next to it. The text 'Please visit marianasfestival.com for more information.' is written at the bottom right.

MAGI' Marianas Platinum Sponsorship Placement

MAGI' Marianas presents the 2nd Annual **MARIANAS Festival**

GUAM SAIPAN TINIAN LUTA

AUGUST 22 : WORKSHOPS
AT HERITAGE HIGH SCHOOL IN
VANCOUVER, WASHINGTON

**AUGUST 23-24 : 2-DAY
CELEBRATION**
AT BLUE LAKE PARK IN FAIRVIEW, OREGON

with proud sponsors

MAGI' Marianas Gold Sponsorship Placement

MAGI' Marianas Silver Sponsorship Placement

Please visit marianasfestival.com for more information.

MAGA HAGA - \$25,000

Gold Sponsor

Includes everything in Megot, Bronze, and Community tiers, plus:

- Logo Placement: Prominent placement at a major event activity or festival area (e.g. VIP booth, beer garden).
- Recognition in Press Materials: Inclusion in all event press releases, program, and promotional materials.
- Pre-Festival Branding: Featured in promotional materials and pre-event social media campaigns.
- Custom Social Media: (3) 30-second sponsor videos and branded content across social platforms.
- Access: (10) VIP Festival Passes, (15) Parking Passes, (4) Workshop Spots

Click Here to Purchase Your
Sponsorship Package



The poster for the MAGI' Marianas Festival features a yellow background with a green leaf pattern. At the top, the festival logo is displayed with a map of the Marianas Islands. Below the logo, the text 'presents the 2nd Annual MARIANAS Festival' is written. The festival dates and locations are listed: 'AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON' and 'AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON'. A purple arrow points from the 'Gold Sponsorship Package' text to the festival logo. The bottom section shows a grid of 'MAGI' Marianas' logos, with a QR code on the left and the text 'Please visit marianasfestival.com for more information.' on the right. Callouts indicate 'Platinum Sponsorship Placement', 'Gold Sponsorship Placement', and 'Silver Sponsorship Placement'.

maila' **MAGI'** *Marianas* Platinum Sponsorship Placement

presents the 2nd Annual
MARIANAS
Festival

AUGUST 22 : WORKSHOPS
AT HERITAGE HIGH SCHOOL IN
VANCOUVER, WASHINGTON

AUGUST 23-24 : 2-DAY
CELEBRATION
AT BLUE LAKE PARK IN FAIRVIEW, OREGON

with proud sponsors Gold Sponsorship Placement

Gold Sponsorship Package *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas*

Silver Sponsorship Placement

MAGI' Marianas *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas*
MAGI' Marianas *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas* *MAGI' Marianas*

Please visit marianasfestival.com for more information.

MAGA LAHI- \$50,000

Platinum Sponsorship Package

Includes everything in Maga Haga, Megot, Bronze, and Community tiers, plus:

- Branding as Presenting Sponsor: Featured prominently as the “PRESENTING SPONSOR” across the event program, press releases, press conferences, on-stage announcements, marketing platforms, and major promotional items.
- Logo Placement: Premier placement on event posters, website, promotional materials, and stage.
- Custom Social Media: (5) 30-second sponsor videos, plus your logo tagged in event posts across all social media platforms. Videos are owned by the sponsor.
- Special Social Media Features: “Sponsor of the Week” campaign and monthly shoutouts leading up to the festival.
- Event Entrance: Premier logo placement on the main event entrance banner.
- VIP Access: Invitations to all festival-related events, including a private VIP reception with event organizers and VIP guests.
- Exclusive VIP Gift: Signature commemorative VIP gift.
- All-Access VIP Passes: (15) VIP passes, (25) Parking passes, (5) Workshop spots

[Click Here to Purchase Your Sponsorship Package](#)

Platinum Sponsorship Package



The graphic is a promotional poster for the MAGI' Marianas Festival. It features a yellow background with a subtle pattern of palm leaves. At the top, a purple arrow points right, containing the text "Platinum Sponsorship Package". Below the arrow, the festival logo is displayed, featuring a blue circle with a white crescent and palm trees, and the text "MAGA LAHI- \$50,000" in a stylized font. To the right of the logo, a purple speech bubble contains the text "Platinum Sponsorship Placement". The main text of the poster reads "presents the 2nd Annual MARIANAS Festival" in a mix of bold, sans-serif and script fonts. Below this, the dates and locations are listed: "AUGUST 22 : WORKSHOPS AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON" and "AUGUST 23-24 : 2-DAY CELEBRATION AT BLUE LAKE PARK IN FAIRVIEW, OREGON". Further down, the text "with proud sponsors" is followed by four instances of the "MAGA LAHI- \$50,000" logo. To the right of these logos, a purple speech bubble contains the text "Gold Sponsorship Placement". Below the logos, there are two rows of smaller logos, each preceded by a small circular icon. To the right of these logos, a purple speech bubble contains the text "Silver Sponsorship Placement". At the bottom left, there is a QR code. At the bottom right, the text "Please visit marianasfestival.com for more information." is displayed.

Platinum Sponsorship Package

MAGA LAHI- \$50,000

Platinum Sponsorship Placement

presents the 2nd Annual **MARIANAS Festival**

AUGUST 22 : WORKSHOPS
AT HERITAGE HIGH SCHOOL IN VANCOUVER, WASHINGTON

AUGUST 23-24 : 2-DAY CELEBRATION
AT BLUE LAKE PARK IN FAIRVIEW, OREGON

with proud sponsors

Gold Sponsorship Placement

Silver Sponsorship Placement

Please visit marianasfestival.com for more information.

Håfa Adai Supporters – : \$1,000

These targeted sponsorships allow business owners, organizations, or community members to directly support specific festival features while receiving on-site recognition.

- **MÅGI Booths – \$5,000** (*5 sponsorships available*)
→ Your sponsorship supports our cultural booths and community resource spaces. A sign will be placed at the booths recognizing your organization as a sponsor.
- **Stage – \$5,000** (*5 sponsorships available*)
→ The festival stage is the heart of the celebration. Your name or logo will be prominently displayed on the stage skirt, recognizing your organization as a presenting sponsor.
- **Sound – \$10,000** (*10 sponsorships available*)
→ Professional sound brings our music and performances to life. Sponsors will be recognized with signage at the sound booth.
- **Headliner – \$15,000** (*15 sponsorships available*)
→ Support our featured headlining artist! Sponsors will be highlighted with signage, announcements, and recognition in promotional materials.



Click Here to Purchase Your
Sponsorship Package



Sponsorship Level	Cost	Benefits
MAGA LAHI (Platinum Sponsor)	\$50,000	Includes everything in Maga Haga, Megot, Bronze, and Community tiers, plus: - Branding as Presenting Sponsor: Featured prominently as the “PRESENTING SPONSOR” across the event program, press releases, press conferences, on-stage announcements, marketing platforms, and major promotional items. - Logo Placement: Premier placement on event posters, website, promotional materials, and stage. - Custom Social Media: (5) 30-second sponsor videos, plus your logo tagged in event posts across all social media platforms. Videos are owned by the sponsor. - Special Social Media Features: “Sponsor of the Week” campaign and monthly shoutouts leading up to the festival. - Event Entrance: Premier logo placement on the main event entrance banner. - VIP Access: Invitations to all festival-related events, including a private VIP reception with event organizers and VIP guests. - Exclusive VIP Gift: Signature commemorative VIP gift. - All-Access VIP Passes: (15) VIP passes, (25) Parking passes, (5) Workshop spots
MAGA HAGA (Gold Sponsor)	\$25,000	Includes everything in Megot, Bronze, and Community tiers, plus: - Logo Placement: Prominent placement at a major event activity or festival area (e.g. VIP booth, beer garden). - Recognition in Press Materials: Inclusion in all event press releases, program, and promotional materials. - Pre-Festival Branding: Featured in promotional materials and pre-event social media campaigns. - Custom Social Media: (3) 30-second sponsor videos and branded content across social platforms. - Access:(10) VIP Festival Passes, (15) Parking Passes, (4) Workshop Spots
METGOT (Silver Sponsor)	\$15,000	Includes everything in Bronze and Community tiers, plus: - Logo Placement: Prominent placement on event website, program, and key festival locations. - Social Media Exposure: (2) sponsor videos and additional social media shoutouts. - Custom Activation: Opportunity for a custom on-site activation (e.g., branded photo booth, product sampling). - Access: (6) VIP Festival Passes, (10) Parking Passes, (2) Workshop Spots - On-Stage Mentions: Acknowledgment during select event segments.
Bronze Sponsorship	\$10,000	Includes everything in Community tier, plus: - Logo Placement: Medium-sized logo on event website and promotional materials. - Social Media Shoutout: Dedicated sponsor post on social media platforms. - Recognition in Program & Press: Acknowledgment in the event program and select press materials. - Workshop/Activity Sponsor: Opportunity to sponsor a specific smaller event or activity. - VIP Gift: Signature commemorative VIP gift. - On-Stage Mentions: Acknowledgment during select event segments.
Community Sponsorship	\$5,000	- Logo Placement: Medium-sized logo on event website. - Social Media Shoutout: Dedicated sponsor post. - Recognition in Program & Press: Acknowledgment in event program and select press materials. - On-Stage Mentions: Acknowledgment during select event segments.

Additional Options

We understand that each organization has its own budgetary constraints, and we welcome alternative or in-kind sponsorships. You can support the festival by donating beverages, supplies, hosting a meal, volunteering, or providing other services that help make the event a success. We are happy to discuss options that align with your organization's goals and objectives.

Marianas Festival is seeking in-kind sponsorships please contact us at info@marianasfestival.com



Click Here to Purchase Your
Sponsorship Package



Why Sponsor the Marianas Festival?

Sponsoring the Marianas Festival is more than just brand exposure — it's a chance to be part of something deeply meaningful. This annual celebration is a cultural cornerstone that brings together thousands of residents, visitors, families, and businesses. It's a multi-day event that honors tradition, supports local talent, and creates unforgettable memories.

Your Brand's Visibility:

- Extensive exposure through media, social platforms, and event attendance
- Opportunity to connect with a large, culturally diverse audience in the Pacific Northwest and beyond
- Direct impact on cultural preservation and community engagement
- Extensive brand exposure through event materials, media coverage, and social media

Festival Reach:

- Over 20,000 Attendees
- Community Leaders
- Influencers
- Small Business Owners
- Cultural Practitioners
- Entertainers
- Dignitaries
- Attendees from the PNW and visitors from all around the world

Engagement Across Platforms:

- Social Media: 1,015,706
- Marianas Festival Website: 52,000 unique views
- Media: 2,000,000 +
- In Person: 20,000 +



MEET OUR TEAM



Bertina Balajadia Grajo
President



Tommy Jesus Grajo
Vice-President



Aaron Unpingco
Treasurer



Jan Balajadia
Secretary



Marie Sablan
Marketing Director



Melissa Cayton
Program Director



Clarissa Laub
Delegate Coordinator



Tiana Benavente
Hospitality Manager



Special Event
Coordinator/Vendor Liaison



Joelle Cruz
Workshop Coordinators



&

Car Cruz



&



Charlie Laub **Richard Cruz**
Safety and Security Coordinators



&



Mike Cruz **Ryan Perez**
Operations Managers



&



Mya Manibusan **Brandi Tkel**
Donor Relations and Sponsorship Managers

Maila' **MAGI'** *Marianas*

Si yu'us ma'åse / Thank You

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